

# Privacy Policy

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## OVERVIEW

Sabalan Consulting ("we," "us," "our") is a CPG sales and revenue operations consultancy operated by Sabalan, Inc. This Privacy Policy explains how we collect, use, store, and protect information when you interact with us through [sabalanconsulting.com](https://sabalanconsulting.com) or engage our consulting services.

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## INFORMATION WE COLLECT

Contact information: name, email address, phone number, and company name submitted through our website contact form or during discovery meetings. Engagement data: business information you share during consulting engagements, including revenue figures, pipeline data, CRM configurations, sales processes, and organizational structures. Website data: basic usage analytics collected through standard server logs (IP address, browser type, pages visited). We do not use third-party tracking cookies or analytics pixels.

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## HOW WE USE YOUR INFORMATION

To respond to inquiries submitted through our contact form. To schedule and conduct discovery meetings via Calendly. To deliver consulting services under agreed engagements. To send relevant updates about our services (you may opt out at any time). We do not sell your data to third parties. We do not use your data for advertising.

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## THIRD-PARTY SERVICES

Sabalan Consulting uses the following third-party services: Formspree (contact form processing), Calendly (meeting scheduling), Netlify (website hosting), and Stripe (payment processing for engagements). Each service processes data according to its own privacy policy. We select vendors with strong security and privacy practices.

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## CLIENT DATA & CONFIDENTIALITY

All business information shared during consulting engagements is treated as confidential. We do not share client data with other clients or third parties without explicit written consent. Engagement deliverables (CRM configurations, playbooks, forecasting models, etc.) are the property of the client upon completion and

payment.

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#### **DATA STORAGE & SECURITY**

Contact form submissions are processed through Formspree and stored securely. We use industry-standard security measures including HTTPS encryption. Client engagement data is stored in secure, access-controlled systems and retained only for the duration necessary to deliver services and meet legal obligations.

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#### **YOUR RIGHTS**

You may request a copy of your data, correction of inaccurate data, or deletion of your information at any time by emailing [contact@sabalanconsulting.com](mailto:contact@sabalanconsulting.com). We will respond within 5 business days. California residents may exercise rights under the CCPA.

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#### **CHILDREN'S PRIVACY**

Our services are intended for business professionals. We do not knowingly collect data from individuals under the age of 18.

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#### **CONTACT**

For privacy questions, contact Sabalan Consulting at [contact@sabalanconsulting.com](mailto:contact@sabalanconsulting.com) or (949) 664-3397.

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#### **UPDATES**

This policy may be updated periodically. Material changes will be communicated via email. Last updated: April 2026.

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